



julie okada

Julie is a consultant with Triad Consulting Group. Her work focuses on helping organizations execute their strategy and solve problems by building leaders' capacity to cultivate productive working relationships, inspire teams, and skillfully navigate the most thorny organizational dynamics. Trained as a sociologist, Julie has in-depth practical experience and academic expertise in how organizational structure, culture, and individual agency are driving forces of individual and organizational success.

Prior to joining Triad, Julie was a senior Managing Director at Duke Corporate Education, where she led the design, delivery, and facilitation of leadership development experiences for Fortune 500 companies. Previously, Julie led the talent management function for Blue Cross and Blue Shield of North Carolina. She launched the first gender diversity initiative for PricewaterhouseCoopers (PwC) Canada, where she engaged in corporate ethnography and led the organizational change required to rebalance the make-up of firm leadership.

Julie has worked across a diverse set of industries, including industrial manufacturing, healthcare, energy, technology, consumer goods, and financial services. Her representative clients include American Express, Cisco, International Monetary Fund, Nike, Amgen, and Microsoft.

Julie has a Bachelor of Science in Biology from The University of North Carolina at Chapel Hill, a Master of Public Health from Emory University and a Master of Arts in Sociology, also from Emory University. She is trained in both qualitative and quantitative methods. Past research has examined the way knowledge workers derive meaning from work, how workplace culture elicits effort, and how refugee women resettled in the US navigate the healthcare system.

Born and raised in Toronto, Julie now calls Atlanta home. The first house she owned started out uninhabitable, but restoring it is one of the most satisfying challenges she's tackled to date.

Julie can be reached at okada@diffcon.com